Facts & Figures







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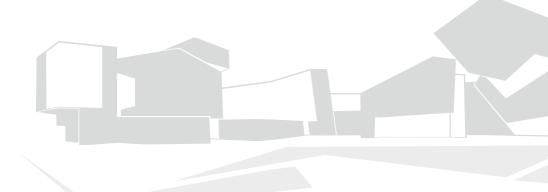
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Key Data 2020/21



INTERNATIONAL

Partner universities ~ ~240 Courses in English ~ ~500/semester





STUDENTS

Total students (fall 2020)	20,944 (48% women)
International students (fall 2020)	5,830 (49% women)
Incoming exchange students	~1,300 per year
Outgoing exchange students	~1,100 per year



FACULTY AND STAFF¹

Total faculty ²	597 (44% women)
Teachers	116 (43% women)
Administrative staff	546 (68% women)
Total	1,259 (54% women)



CAMPUS RESOURCES

Premises Campus WU	100,000 m ²
Premises Library	
Total floor space	7,200 m ²
Volumes	~ 680,000
Printed journals	569
Electronic journals	27,859
Study places	1,704

 $^{^{1)}}$ 2020 in full-time equivalents

²⁾ not including personnel funded by third parties

International Recognition

FINANCIAL TIMES RANKING 2020

11 th

MASTERS IN

MANAGEMENT

Global Masters in Management Ranking

WU's "Master in International Management" program placed 9th out of 90 ranked programs worldwide. This puts WU at 2nd place in the Germanspeaking countries.

32nd
EXECUTIVE MBA

Executive MBA Ranking

The Global Executive MBA moved up to 32nd place. This is the best ranking in the history of the program. The success is mainly due to the quality of the program, its highly qualified students, and the WU Executive Academy's alumni network.

34th
EUROPEAN
BUSINESS SCHOOLS

European Business Schools Ranking

WU moved up seven places, coming in at 34th place in 2020. This is one of the best results since WU has participated in this ranking, and particularly remarkable because WU is only represented in two of the five sub-rankings that contribute to the overall ranking.

THE ECONOMIST RANKING 2019



Masters in Management Ranking

WU participated in this ranking for the first time with its Master in International Management/CEMS (MIM) program and made a sensational debut, coming in at 5th place out of 40 programs from around the world. This result makes WU the second-best university from the German-speaking region represented in the ranking.

OS WORLD UNIVERSITY RANKINGS 2020/21

rd MASTERS IN SUPPLY CHAIN MANAGEMENT

Masters in Supply Chain Management Ranking

WU's Master's Program in Supply Chain Management took third place out of 46 ranked programs in its very first appearance in the QS ranking.

MASTERS IN

Masters in Marketing Ranking

The WU Master's Program in Marketing has again been ranked among the top 10 programs worldwide.

MASTERS IN MANAGEMENT

Masters in Management Ranking

The Strategy, Innovation, and Management Control program moved up eight places in the QS Masters in Management ranking and is now among the top 10 programs worldwide for the first time.

IN FINANCE

Masters in Finance Ranking

WU provides an outstanding education to future managers. The Master's Program in Quantitative Finance came in at an impressive 18th out of 166 renowned programs from around the globe.

ACCREDITED BY

INTERNATIONAL MEMBERSHIPS









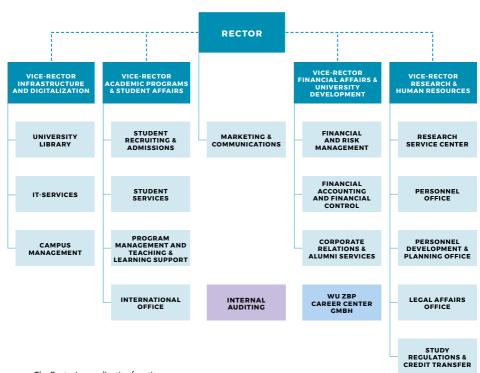




Funding

FUNDING 2020		
Revenues (in million EUR)	2020	2020 in %
Federal Ministry of Science and Research Tuition fees (including State Compensation for Tuition fees) Research funding for projects Other income and overheads Executive education Changes unfinished services – research grants Research grants Financial income	132.7 3.4 14.0 7.5 9.4 -0.8 3.8 0.6	77.8 2.0 8.2 4.4 5.5 -0.5 2.2 0.3
Total	170.6	100.0
Expenses (in million EUR)		
Personnel Operating charges Depreciation Costs of goods and services Financial expenses Taxes	-110.8 -63.3 -8.1 -0.4 0.0 -0.2	60.6 34.6 4.4 0.2 0.0 0.1
Total	-182.8	100.0

Organization



---- The Rector's coordinative function

Academic Units

WU'S DEPARTMENTS		
Economics	wu.ac.at/en/economics	
Finance, Accounting and Statistics	wu.ac.at/en/fas	
Foreign Language Business Communication	wu.ac.at/en/bizcomm	
Global Business and Trade	wu.ac.at/en/welthandel	
Information Systems and Operations Management wu.ac.at/en/i		
Management	wu.ac.at/en/management (website in German)	
Marketing	wu.ac.at/en/marketing	
Private Law	wu.ac.at/en/privatelaw	
Public Law and Tax Law	wu.ac.at/en/publicandtaxlaw	
Socioeconomics	wu.ac.at/en/socioeconomics	
Strategy and Innovation	wu.ac.at/en/strategy-and-innovation	

WU'S COMPETENCE CENTERS	
Business Languages	wu.ac.at/en/zfw
Emerging Markets and CEE	wu.ac.at/en/emcee
Empirical Research Methods	wu.ac.at/en/methods
Entrepreneurship Center	wu.ac.at/en/starting-up
Experimental Research	wu.ac.at/en/exp
Non-profit Organizations and Social Entrepreneurship	wu.ac.at/en/npocompetence
Sustainability Transformation and Responsibility	wu.ac.at/en/star

WILLS DECADED INSTITUTES	
WU'S RESARCH INSTITUTES	
Capital Markets	wu.ac.at/en/isk
CEE Legal Studies	wu.ac.at/fowi (website in German)
Computational Methods	wu.ac.at/en/firm
Co-Operation and Co-Operatives	wu.ac.at/ricc (website in German)
Cryptoeconomics	wu.ac.at/en/cryptoeconomics
Economics of Aging	wu.ac.at/en/altersoekonomie
Economics of Inequality	wu.ac.at/ineq (website in German)
European Affairs	wu.ac.at/en/europainstitut
Family Business	wu.ac.at/en/research-institute-for-family-business
International Taxation	
Regulatory Economics	wu.ac.at/en/regulation
Spatial and Real Estate Economics	wu.ac.at/en/immobilienwirtschaft
Supply Chain Management	wu.ac.at/en/scm
Urban Management and Governance	wu.ac.at/en/urban

Programs

English

WU'S DEGREE PROGRAMS				
BACHELOR'S PROGRAMS	> Business, Economics and Social Sciences (BSc WU) four majors: > Business Administration > International Business Administration > Economics and Socioeconomics > Information Systems > Business and Economics (BSc WU), English	› Business Law (LL.B. WU)		
MASTER'S/LL.M. PROGRAMS	 › Business Education (MSc WU) › Export and Internationalization Management (MSc WU) › Finance and Accounting (MSc WU) › Management (MSc WU) › Socioeconomics (MSc WU) › Taxation and Accounting (MSc WU) 	> Business Law (LL.M. WU)		
	> Digital Economy (MSc WU), English > Economics (MSc WU), English > International Management/CEMS (MSc WU & CEMS MIM), English > Marketing (MSc WU), English > Quantitative Finance (MSc WU), English > Socio-Ecological Economics and Policy (MSc WU), English > Strategy, Innovation, and Management Control (MSc WU), English > Supply Chain Management (MSc WU), English			
DOCTORAL/PHD PROGRAMS	 > Social and Economic Sciences (Dr. rer. soc. oec.) > PhD Program in Economics and Social Sciences (PhD), German with English tracks (intended mainly for WU's academic staff) 	> Business Law (Dr. iur.)		
	> PhD in Finance (PhD), English > PhD in International Business Taxation (PhD),			

WU EXECUTIVE AC	ADEMY PROGRAM PORTFOLIO	
MBA/MASTER OF LAWS PROGRAMS	Global Executive MBA Executive MBA Bucharest Professional MBA with specialization areas Digital Transformation and Data Science Energy Management Entrepreneurship & Innovation Finance Health Care Management Marketing & Sales Project Management Public Auditing	> LL.M. International Tax Law > LL.M. Digitalization & Tax Law > Master of Business Law (Corporate Law) > Master of Legal Studies
CERTIFICATE PROGRAMS	 › Health Care Management › Logistics & Supply Chain Management › Marketing & Sales › Public Auditing › Risk & Insurance Management › Social Management › Tourism & Event Management 	
BBA DIPLOM BETRIEBSWIRTIN ^{WU}	 › Logistics & Supply Chain Management › Marketing & Sales › Risk & Insurance Management › Tourism & Event Management 	
CUSTOM PROGRAMS AND SHORT PROGRAMS	Custom Programs > In-house MBA ^{WU} > Leadership Academy ^{WU} > Management Development Program ^{WU} > Compact Course ^{WU} > Executive/Expert Lounge ^{WU} > Special Workshops ^{WU} > Field Trips ^{WU}	Short Programs > Pioneers of the 21st century > Governance Excellence – for supervisory board members > Employer Brand Manager > Data Science > Digital Transformation > Blockchain Transforming Business > Agile Leadership > Emerging Leaders > Data Governance > Strategic Management > Organizational Design > Cross Mentoring > Recruiting Campus > Change Management Toolkit

Students

STUDENT ENROLLMENT	Fall 2018	Fall 2019	Fall 2020	Percent women
Total students	22,016	21,453	20,944	48%
degree program students	20,504	20,103	19,642	48%
international students	6,023	6,078	5,830	49%
New students ¹	5,855	4,218	4,336	50%
first-time university enrollments ²	4,205	3,380	3,360	49%

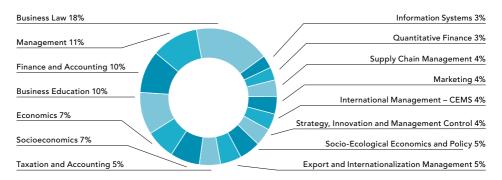
¹ "New students" refers to first-time WU students and includes both program and non-program students.

² "First-time university enrollments" refers to students enrolled in an Austrian university program for the first time, such as high school graduates, graduates of a university of applied sciences, as well as students or graduates from a foreign institution of higher education.

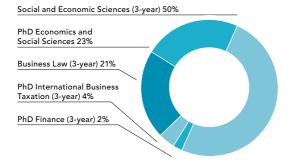
ENROLLMENT BY PROGRAM ³	Fall 2018	Fall 2019	Fall 2020
Bachelor students	16,163	15,556	15,068
MSc students	3,413	3,589	3,976
Doctoral/PhD students	727	771	772

³ Students may be enrolled in more than one type of program. This is why the enrollment statistics by program differ from the total number of degree-program students.

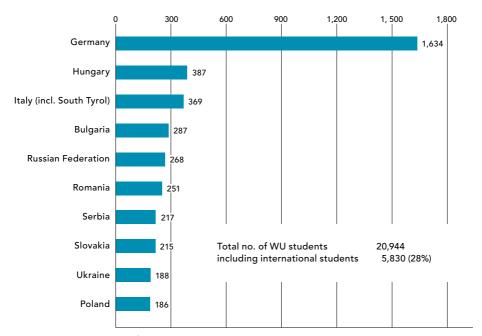
ENROLLMENT DISTRIBUTION MSC PROGRAMS



ENROLLMENT DISTRIBUTION DOCTORAL/PHD PROGRAMS



WU'S INTERNATIONAL STUDENTS: TOP 10*



^{*} as of January 2021

GRADUATES	Academic year 2017/18	Academic year 2018/19	Academic year 2019/20	Percent women
Total graduates	3,033	3,020	3,439	47%
bachelor's programs	1,937	2,010	2,203	47%
master's programs	1,009	933	1,149	46%
doctoral programs	87	77	87	40%

SERVICES FOR STUDENTS AND GRADUATES





- 1,427 job offers in 2020, incl. qualified internships and part-time student jobs
- Career Center's experts held1,197 career counselling sessions
- > 68 employers attended on-campus career events

- > 55,000 alumni
- > more than 60 hubs worldwide
- > 120 nations

Research

THIRD-PARTY FUNDING 2020	National	EU	Non-EU countries	Total
EU	-	2,099,891.02	-	2.099.891,02
Other international organisations	-	197,282.74	114,178.16	311,460.90
Federal Republic of Austria	115,568.32	-	-	115,568.32
States	460,062.68	-	-	460,062.68
OeAW	84,899.70	-	-	84,899.70
Municipalities and associations of municipalities (excluding Vienna)	5,825.45	-	-	5,825.45
FWF	1,769,605.82	-	-	1,769,605.82
FFG	662,918.48	-	-	662,918.48
OeNB Anniversary Fund	645,115.42	-	-	645,115.42
Other public institutions	446,783.20	138,382.95	14,837.76	600,003.91
Corporate partners	442,030.69	389,515.27	265,693.46	1,097,239.42
Private	1,568,253.86	257,681.87	7,481.06	1,833,416.79
Miscellaneous	2,948,623.22	68,192.35	26,754.97	3,043,570.54
Total	9,149,686.84	3,150,946.20	428,945.41	12,729,578.45

FWF = Austrian Science Fund, OeAW = Austrian Academy of Sciences, OeNB = Oesterreichische Nationalbank, FFG = Austrian Research Promotion Agency

RESEARCH OUTPUT 2020

- > 43 books, monographs
- > 480 original contributions to collections
- > 864 original journal contributions
- > 60 working/discussion papers, preprints
- > 59 proceedings contributions
- > 403 presentations at academic conferences
- > 51 editorships (of individual volumes)

SCOPUS-LISTED PAPERS BY WU RESEARCHERS SINCE 2010



SCOPUS-LISTED PAPERS BY WU RESEARCHERS SINCE 2010, TOP INTERNATIONAL JOURNALS



Campus WU

Diversity, open-mindedness, resposibility, and innovation – the Campus WU is the concrete realization of WU's vision for a modern university. The new architecture reflects the values and ideas WU stands

for. The campus consists of seven building complexes, designed by international architects, clustered around the central Library & Learning Center.

KEY FACTS

- > Seven building complexes, approx. 100,000 m² total floor space
- > Property area: 90,000 m², 560 meters long and between 150 and 210 meters wide
- > 55,000 m² publicly accessible grounds
- Approximately 4,000 rooms, including 90 auditoriums and seminar rooms seating well over 5,000 students
- > A total of 3,000 student workstations on campus, 1,500 in the Central Library

VIENNA	
Population City of Vienna	1.9 million
Population greater metropolitan area	2.8 million
Size	415 km²
Quality of Living (Mercer), 2009–2019	1st place
Monocle's Most Livable Cities Index, 2019	5th place





BUILDING	KEY FACTS	UNITS
LC: Library & Learning Center [1]	 Architects: Zaha Hadid Architects, Hamburg Total floor space: approx. 44,000 m² 1,500 student workstations Cantilevered roof with monitor 	 Student Services IT Services International Office WU ZBP Career Center Competence Center Business Language Center Central Library Library management
EA: WU Executive Academy [2]	 Architects: NO.MAD Arquitectos, Madrid Total floor space: approx. 7,000 m² Reflective façade 	 WU Executive Academy Corporate Relations & Alumni Services Competence Center Sustainability Transformation and Responsibility





BUILDING	KEY FACTS	UNITS
D4: Departments	 Architects: Estudio Carme Pinós S. L., Barcelona Total floor space: approx. 19,000 m² 'Tetris' façade 	Departments > Economics > Finance, Accounting and Statistics (without Accounting) > Socioeconomics (without Managing Sustainability and Ecological Economics) Research Institutes > Computational Methods > European Affairs OeNB Library for Social Sciences
		Ociab Library for Social Sciences





BUILDING	KEY FACTS	UNITS
D3/AD: Departments and Administration	Architects: CRABstudio, London Total floor space: approx. 25,000 m² Two-part complex Yellow-orange-red façade faced with wooden planks	Departments > Finance, Accounting and Statistics (Accounting only) > Private Law > Public Law and Tax Law Research Institutes > CEE Legal Studies > International Taxation > Urban Management and Governance Administration > Rector's Council > University management Library for Law





BUILDING	KEY FACTS	UNITS
TC/D1: Teaching Center and Departments [1]	 Architects: BUSarchitektur ZT GmbH, Vienna Total floor space: approx. 32,000 m² Space for approx. 5,000 people Auditorium Maximum seats 650 	Department Global Business and Trade Socioeconomics (Managing Sustainability only) Research Institutes Co-Operation and Co-Operatives Family Business Supply Chain Management Competence Centers Emerging Markets & CEE Entrepreneurship Center
AR: Administration and Research [2]	 Architects: Franz & Sue Floor space: 4,300 m² Innovative wooden façade Almost entirely energy self-sufficient 	Administration Research institute Cryptoeconomics Competence center Nonprofit Organizations and Social Entrepreneurship





BUILDING	KEY FACTS	UNITS
D2/SC: Departments and Student Center [1]	 Architects: Atelier Hitoshi Abe, Japan Total floor space: approx. 29,000 m² Two building segments Millefeuille building structure 	Departments > Foreign Language Business Communication > Information Systems and Operations > Management > Marketing Research Institute > Urban Management and Governance Competence Center > Non-profit Organizations and Social Entrepreneurship (only Social Entrepreneurship) Students' Union
D5: Departments [2]	 Holzer Kobler Architekturen and Freimüller Söllinger Architektur ZT GmbH Three segments used for different purposes: WU, Sigmund Freud Privat Universität, student apartments communicative area in the courtyard 	Departments > Strategy and Innovation > Socioeconomics (Ecological Economics only) Research Institutes > Economics of Aging > Regulatory Economics > Spatial and Real Estate Economics Competence Centers > Empirical Research Methods > Experimental Research

Contact information

WU (Vienna University of Economics and Business)

Welthandelsplatz 1 1020 Vienna, Austria T +43-1-313 36-0 wu.ac.at

Arriving by public transport:

Subway: U2 stations "Messe-Prater"

or "Krieau"

Bus: 82A, "Südportalstraße" stop

FIND OUT MORE ONLINE

WU's Annual Report, published in English, and its German counterpart (Jahresbericht) provide detailed information on WU and recent developments in research and teaching.



Annual Report 2020

annualreport.wu.ac.at/2020/en



Jahresbericht 2020 annualreport.wu.ac.at/2020

Regular study programs

wu.ac.at/en/programs/why-wu bachelor.application@wu.ac.at master.application@wu.ac.at phd.application@wu.ac.at

International exchange programs

short.wu.ac.at/international-office zas@wu.ac.at

WU Executive Academy

executiveacademy.at/en executiveacademy@wu.ac.at

WU Alumni

wu-alumni.at/en alumni@wu.ac.at

WU ZBP Career Center

zbp.at/en office@zbp.at

Marketing & Communications

marketingcommunications@wu.ac.at





